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Submission Guidelines for Watercolor Artist

Watercolor Artist is a bi-monthly magazine for artists of all skill levels working in water-based media. Every word we publish must inform, instruct or inspire the water-media painter. Our voice is conversational, engaging and informative. Feature articles should emphasize the creative process. Important or unique techniques and methods must be fully explained or demonstrated. A familiarity with the magazine is a must.

If You'd Like Us to Consider Your Artwork for a Feature Article

Queries should include:

- At least 10 images of your watermedia work, preferably as high-resolution, print-quality digital image files on CD (these should be 300 dpi when saved at 5x7 or larger). We also accept slides or 4x5 transparencies. Include an Image List for all files (or labeled slides in protective sleeves) with the painting's title, medium and dimensions.
- Your résumé or some brief biographical information.
- A proposal letter that tells us what it is about your work that would be of interest to our readers. What is unique about your story, your working processes, techniques or subject matter. Help us find the article's "hook."
- A self-addressed, stamped envelope (SASE) large enough and with sufficient postage for returning the materials.
- We will accept an e-mailed query with image attachments.

If You'd Like to Write A Feature Article or Column

Query the magazine in advance with an outline/description; don't send an unsolicited manuscript.

Articles can range from 500 to 2,000 words. Writers are paid depending upon the length and completeness of the article submitted, though payment usually does not exceed \$600. Our production process requires that we work far in advance of publication, so it can be as long as one year after acceptance that an article is published. Slides and transparencies (not CDs) will be returned after publication of the article.

Queries should include:

- A CD of images of artwork, if applicable, or a description of images (artwork or photos) that you could provide to illustrate the article.
- A brief outline of the proposed article.
- Your résumé, clips or any other appropriate evidence of expertise.

If You Would Like to Write a Feature About an Artist

Send us a letter introducing yourself and your qualifications, along with published clips. We typically match a writer with an artist, but if you'd like to propose an article about a specific artist with whom you are in contact and who has agreed to be the subject of a potential article, send us a CD of images and a bit of biography (using the guidelines above). Writers must have the ability to write specifically about the artist's techniques, from the artist's viewpoint using the language of art.

NOTE: Phone queries are not accepted. Additionally, we cannot accept photos, prints or a referral to an artist's website in lieu of slides, transparencies or digital images. We try to respond to queries within three months.