

Pastel JOURNAL

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Submission Guidelines for Pastel Journal

Pastel Journal is the only national magazine devoted to the pastel medium. This bi-monthly publication for professional artists and passionate amateurs showcases the best work of today's top artists. With full-color reproductions, in-depth interviews and how-to demonstrations of craft, it inspires and informs the pastel artist.

If You'd Like Us to Consider Your Artwork for a Feature Article

Queries should include:

- At least 10 images of your pastel work as high-resolution, print-quality digital image files on CD (these should be 300 dpi when saved at 5x7 or larger). We will also accept slides or 4x5 transparencies. These images are critical; our decisions regarding features are based first and foremost on the quality of the artwork. Please include an Image List for all files (or labeled slides in protective sleeves) with the painting's title, medium and dimensions.
- Your résumé or some brief biographical information.
- A proposal letter that tells us what it is about your work that would be of interest to our readers. What is unique about your story, your working processes, techniques or subject matter? Help us find the article's "hook."
- A self-addressed, stamped envelope (SASE) large enough and with sufficient postage for returning the materials.
- Although we prefer queries be sent by regular mail, we will accept an e-mail query with image attachments.

Whether mail or e-mail, we'll try to respond to your query within three months.

If You'd Like to Write a Feature Article or Column

If you are proposing to write an article for the magazine that shares your own expertise—perhaps a how-to of a specific technique or aspect of your craft, or a piece about a business-related topic or best practice for professional artists—please query the magazine in advance with an outline/description. Do not send an unsolicited manuscript.

Feature articles can range anywhere from approximately 500 to 2,000 words. Writers are paid depending upon the length and completeness of the article submitted, though payment usually does not exceed \$600. Our magazine production process requires that we work far in advance of publication, so it can be as long as a year after acceptance that an article is published. Slides and transparencies (not CDs) will be returned after publication of the article.

Queries should include:

- A CD of images of artwork, if applicable, or a description of images (artwork or photos) that you could provide to illustrate the article.
- A brief outline of the proposed article. (Familiarity with recent features in The Pastel Journal will help.)
- Introduce yourself with a resume or some biographical information.

If You Would Like to Write a Feature About an Artist

If you'd like to propose writing artist features for the magazine, send us a letter introducing yourself and your qualifications, along with published clips. We typically will match a writer with an artist, but if you'd like to propose an article about a specific artist with whom you are in contact and who has agreed to be the subject of a potential article, send us a CD of images and a bit of biography. Writers must have the ability to write specifically about the artist's techniques, from the artist's viewpoint using the language of art.

For all submissions, be able to demonstrate a familiarity with the types of articles we publish in the magazine, and an acquaintance with the content of recent issues.